



LEARN PLAY ACHIEVE

Job Title: Sales and Marketing Specialist – Social Media and Content Creation

Location: Sussex and Surrey, United Kingdom

Job Type: Full-Time

About Learn Play Achieve: Learn Play Achieve is a dynamic soccer coaching business dedicated to developing young soccer players. Our unique approach offers an individual technical program to foster growth at each player's own pace. As we aim to expand our reach in the UK and overseas, we are looking for a passionate Sales and Marketing Specialist to join our family. Develop and implement innovative sales and marketing strategies to boost subscriptions and programme awareness.

Job Description: We are seeking a creative and motivated Sales and Marketing Specialist who excels in social media content creation, including filming fun and educational videos, and crafting eBooks. This role is pivotal in informing players and parents about our vision, philosophy, psychology, nutrition, and programme offerings while actively contributing to our sales and marketing strategies.

Key Responsibilities:

- Develop and implement innovative sales and marketing strategies to boost subscriptions and programme awareness.
- Create engaging, educational, and inspirational content for our social media platforms (Facebook, Instagram, YouTube, and TikTok) and eBooks.
- Film and produce fun, educational videos that align with our brand voice and resonate with our target audience (children aged 4-18 years and their parents).
- Collaborate with the coaching team to accurately convey our unique coaching philosophy and programmes.
- Analyse and report on social media performance, adapting strategies to optimize reach and engagement.
- Foster a strong online community, engaging with followers and building lasting relationships.

Requirements:

- Proven experience in sales and marketing, preferably in sports or education sectors.
- Strong skills in social media management and content creation.
- Experience in video production and editing.
- Excellent communication and writing skills, with the ability to produce content that is educational, inspirational, and authoritative.
- Ability to work independently and as part of a team, bringing a positive, can-do attitude.
- Passion for soccer and youth development.

Benefits:

- Become a key player in a growing, dynamic company.
- Opportunity to create impactful content that shapes young soccer players' lives.
- Competitive salary and growth opportunities within the company.
- Be part of a community-driven, conversational, and upbeat team.

Join us at Learn Play Achieve, where your creativity and passion can help shape the future of young soccer talents!

To Apply: Please send your CV, a cover letter, and a portfolio of your previous work in social media content creation and video production to del@learnplayachieve.com.

We look forward to welcoming you to the Learn Play Achieve family!

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